



*Australian Dairy Industry Council Inc.*

## Media Release

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10 May 2013

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### **ADIC releases its Federal Election 2013 Policy Priorities**

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#### **For immediate release**

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Today the Australian Dairy Industry Council released its Policy Priorities for the 2013 Federal Election.

The dairy industry is highly valuable to Australia, contributing over \$13 billion to Australia's economy and employing approximately 150,000 people on farms, processing plants, and wider industry support services.

ADIC Chairman Noel Campbell said, "Our industry is constantly investing, adapting and innovating for a sustainable future. We are proud of our industry and confident in its future. These policy priorities will help our industry to grow and prosper, and achieve our goal of helping Australia become a world leader in innovation, sustainability, and food production."

The ADIC seek targeted actions from Government to foster growth and prosperity in our industry, placing dairy firmly on the national agenda. We have three areas of focus for Federal policy in the coming election:

- **Markets and trade:** to maximise the potential for secure market access, ensure a viable, profitable operating environment and maximise value chain returns along the whole supply chain.
- **People and workforce:** to attract, develop and retain a highly skilled workforce for the dairy industry. This involves increasing the skills and capacity of people, and developing industry education and training options.
- **Sustainability:** to establish the dairy industry as part of the solution for a healthy Australian population, with improved natural resource management in productive farming systems, while ensuring the industry maintains the right to access key natural resources that are integral to a successful industry.

These policies have been developed following extensive consultation with farmers, their representative groups and dairy processing companies to form an agreed whole-of-industry set of priorities.

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Please contact us on (03) 8621 4200 should you require a printed copy of the Australian Dairy Industry Council's Federal Election 2013 Policy Priorities Report.

#### **For further information contact:**

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Australian Dairy Farmers  
(03) 8621 4200

#### **Australian Dairy Industry Council (ADIC)**

The ADIC is the dairy industry's peak policy body. The ADIC coordinates industry policy and represents all sectors of the industry on national and international issues. In order to do so effectively, ADIC representatives develop policy on key priority areas for the dairy industry, working with Dairy Australia which provides valuable specialist research and information. The ADIC has two constituent bodies: the ADF (Australian Dairy Farmers) and the ADPF (Australian Dairy Products Federation).