

Media Release



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ADF releases its Federal Election 2013 Policy Priorities

For Immediate Release

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Today Australian Dairy Farmers released its Policy Priorities for the 2013 Federal Election.

The dairy industry is highly valuable to Australia, contributing over \$13 billion to Australia's economy and employing approximately 150,000 people on farms, processing plants, and wider industry support services.

ADF President Noel Campbell said, "Our industry is constantly investing, adapting and innovating for a sustainable future. We are proud of our industry and confident in its future. These policy priorities will help our industry to grow and prosper, and achieve our goal of helping Australia become a world leader in innovation, sustainability, and food production."

ADF seeks targeted actions from Government to foster growth and prosperity in our industry, placing dairy firmly on the national agenda. We have three areas of focus for Federal policy in the coming election:

- **Markets and trade:** to maximise the potential for secure market access, ensure a competitive regulatory framework, and maximise value chain returns along the whole supply chain.
- **People and workforce:** to attract, develop and retain a highly skilled workforce for the dairy industry. This involves increasing the skills and capacity of people, and developing industry education and training options.
- **Sustainability:** to establish the dairy industry as part of the solution for a healthy Australian population, with improved natural resource management in productive farming systems, while ensuring the industry maintains the right to access key natural resources that are integral to a successful industry.

These policies have been developed following extensive consultation with farmers and their representative groups to form an agreed whole-of-industry set of priorities.

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Please contact us on (03) 8621 4200 should you require a printed copy of Australian Dairy Farmers' Federal Election 2013 Policy Priorities Report.

For further information please contact:

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