

## Media Release

### Report plots ambitious 2020 sustainability targets for Australia's dairy industry

The dairy industry is on track to deliver a more prosperous future, healthier communities and an environment fit for future generations, with the release today of the Australian Dairy Industry Sustainability Framework Progress Report 2013.

"Dairy is Australia's third largest rural industry directly employing 43,000 people, and our products are an essential part of a healthy diet, both trusted and consumed by millions of people all over the world," said Chris Griffin, Chair of the Australian Dairy Industry Council's (ADIC) Sustainability Steering Committee.

"As an industry, we have a responsibility to demonstrate our commitment to sustainability at a time when our customers and the wider community increasingly recognise the need for action.

"With the implementation of the framework, the dairy industry as a whole now has set targets and objectives in response to this challenge.

"In 2012 we identified the following sustainability priorities: livelihoods, the wellbeing of people and animals and reducing environmental impact.

"This year farmers and manufacturers have worked closely with stakeholders, community representatives and technical specialists, in developing a set of 11 performance targets to be achieved by 2020.

"The targets focus on areas such as: increasing the competitiveness of the Australian dairy industry, providing a safe work environment for all dairy workers, contributing to improved health outcomes, providing best care for our animals, improving nutrient management and reducing greenhouse gas intensity among others.

"The 11 targets endorsed by the ADIC will build both the profitability and performance of our industry.

"Our ultimate goal is for Australia's dairy industry to succeed in achieving these targets and gain wider recognition as the world leader in the production of healthy dairy food.

"It will be an exciting time ahead as we continue to work towards our industry goals," added Mr Griffin.

A summary of the Sustainability Framework Progress Report 2013 is available on the Australian Dairy Farmers (ADF) website at [www.australiandairyfarmers.com.au](http://www.australiandairyfarmers.com.au)

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