

Media Release



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ADF National Dairy Farmers' Summit: Register now!

For immediate release

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All roads lead to Melbourne on Thursday 13 March, as dairy farmers from across Australia attend the inaugural ADF National Dairy Farmers' Summit, proudly brought to you with the support of Coles.

The Summit, to be hosted by ADF in conjunction with the Australian Dairy Industry Council (ADIC) and Dairy Australia (DA), will be held at the Grand Hotel Rendezvous in Melbourne, Victoria.

The Summit is free to attend, with registration now open online via the ADF website at <http://www.australiandairyfarmers.com.au/adf-national-dairy-farmers-summit>

ADF President, Noel Campbell, said the Summit would bring together in excess of 100 farmers, dairy processors and manufacturers, state dairy farming bodies, farming organisations and state and federal government representatives.

"The inaugural ADF National Dairy Farmers' Summit marks a significant day for the Australian dairy industry," Mr Campbell said.

"Shaped by the thoughts and ideas of dairy farmers from across Australia, the Summit will provide a future-focussed forum to challenge the industry to think ahead in posing its preferred future state and the industry priorities required to get there.

"Many of the challenges facing the industry have been well publicised, however, what is needed now is a positive plan that identifies where we, as an industry, would like to be in the medium to longer term and the opportunities that will define our future.

"This will be critical if we are to grow as an industry sustainably and profitably, thus ensuring we attract and retain the next generation of dairy farmers."

Mr Campbell said the involvement and contribution of farmers from across all of Australia's dairying regions will be integral to the Summit.

"As the title makes clear, this will be a Summit that is informed every step of the way by the thoughts and ideas of dairy farmers Australia-wide. Registration for the summit is now open, and I encourage my fellow farmers to get involved and help shape a positive future vision for our industry," he said.

For interested interstate farmers unable to attend, Mr Campbell encouraged them to register their views with their local State Dairy Farming Organisation (SDFO) or State Farming Organisation (SFO) to ensure their voice can still be heard.

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