

Media Release



Thursday 20 February 2014

ADF encourages participation in Australian Dairy Conference

For immediate release

Australian Dairy Farmers Limited
Level 2, Swann House
22 William Street
Melbourne Victoria 3000

Phone +61 3 8621 4200
Fax +61 3 8621 4280

www.australiandairyfarmers.com.au

ABN 76 060 549 653

Australian Dairy Farmers (ADF) is encouraging dairy farmers and industry leaders to register to attend the upcoming Australian Dairy Conference.

ADF President, Noel Campbell, said the Conference, to be held between February 25 and 27 in Geelong, Victoria will be held against a backdrop of increased industry confidence in some parts of Australia.

"The Australian Dairy Conference is an important and dynamic annual event on the industry calendar, and I encourage dairy farmers as well as other industry leaders to get involved and register to attend," Mr Campbell said.

"The Conference always provides a great opportunity for dairy farmers and industry leaders to come together in a friendly, informative and ideas rich environment.

"The choice of Geelong for this year's conference is very appropriate given the boost to industry confidence in South West Victoria in particular, as a result of increased farm-gate prices and strong competition for Warrnambool Cheese and Butter (WCB)."

Mr Campbell said ADF will have a presence at the Conference with a view to helping inform discussions at next month's inaugural ADF National Dairy Farmers' Summit.

"I, along with Chief Executive Officer, Natalie Collard, and other ADF staff look forward to attending the Conference meet, listen and talk with farmers and key industry stakeholders in the lead up to the Summit," he said.

The Australian Dairy Conference will feature speakers from Australia, New Zealand, Europe, and the US, giving attendees valuable information about dairy practices overseas as well as at home. Topics range from balancing sustainability and profitability in dairy farming to the costs involved with staff turnover.

For further information on the Conference, including the program, how to register and available bursary packages, please visit www.australiandairyconference.com.au

-ends-

For further information please contact:

Karl Liebich
Media Officer
Tel: (03) 8621 4200 Mobile: 0409 296 339
Email: adfcommunications@australiandairyfarmers.com.au



Follow ADF on Twitter:
[@AusDairyFarmers](https://twitter.com/AusDairyFarmers)

Hashtag

ADF: #ADF

ADF National Dairy Farmers' Summit: #ADFsummit