

# Media Release



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## ADF National Dairy Farmers' Summit Outcomes Report released

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### For immediate release

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Australian Dairy Farmers Limited  
Level 2, Swann House  
22 William Street  
Melbourne Victoria 3000

Phone +61 3 8621 4200  
Fax +61 3 8621 4280

[www.australiandairyfarmers.com.au](http://www.australiandairyfarmers.com.au)

ABN 76 060 549 653

- *Farmer-led priorities to determine pathway for industry profitability and growth*
- *Outlines Summit discussions, priorities and the industry's next steps*

Australian Dairy Farmers (ADF) has today released the [Summit Outcomes Report](#) for the inaugural [ADF National Dairy Farmers' Summit](#), held on 13 March.

ADF President, Noel Campbell, said the industry's long-term profitability and future growth prospects headline the report.

"Measures to boost profitability and grow the industry, both on-farm and through the supply chain, featured prominently in the Summit's discussions and the Summit Outcomes Report reflects this," Mr Campbell said.

"If the industry as a whole is to grow and prosper, then improving profitability is key - something which farmers on the day made all too clear."

The top three industry priorities identified at the Summit and outlined in the report are:

1. Develop an industry strategy for innovation, investment and growth;
2. Identify pathways to success to encourage investment and confidence in the industry; and
3. Government to continue with trade reform that benefits dairy.

The report provides an overview of the event's discussion topics, results of the Summit's priority setting process and commentary on key outcomes from the day.

This includes the discussions and priorities identified out of the Human Capacity; Farm Business Fitness; Social Licence – Public Trust; Competitive Value Chain; Market Growth and Cohesive Dairy Community workshops.

Mr Campbell thanked all involved with the Summit, including dairy farmers unable to attend but who contributed written or verbal feedback.

"The involvement of dairy farmers, be it in person or in thought, was key to the Summit's success and for this and much more, we say thank you," he said.

The report, including details on the industry's next steps, is available from the ADF website at: [www.australiandairyfarmers.com.au](http://www.australiandairyfarmers.com.au).

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### For further information please contact:

Karl Liebich  
Media Officer  
Phone: (03) 8621 4200 Mobile: 0409 296 339  
Email: [media@australiandairyfarmers.com.au](mailto:media@australiandairyfarmers.com.au)



@AusDairyFarmers