



Australian Dairy Industry Council Inc.

Media Release

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ADIC Business Breakfast shines a spotlight on Australia's Legendairy women

For immediate release

Australian women's contribution to the dairy industry was a cause for celebration at this morning's [Australian Dairy Industry Council's](#) (ADIC) [Legendairy](#) Women's Breakfast.

ADIC Chair, Noel Campbell, said Australian dairy would not be the \$13 billion farm, manufacturing and export success story it is today, without the contribution of women over the course of its history.

"Today we shine a spotlight on the many talented, passionate and dedicated women working across the dairy industry," Mr Campbell said.

"From the farm, to the factory, to the family dining table, today's ADIC breakfast celebrates the major contribution that women have made, and continue to make, to our industry."

[Australian Dairy Farmers](#) (ADF), CEO, Natalie Collard, said women continue to perform many varied and important tasks across all levels of the industry.

"This is reflected in the fact that 62% of all women working on dairy farms are owner-managers, 25% are employees and a further 13% contributing family members," Ms Collard said.

"When we also consider the hugely significant role that women play in shaping household budgets and associated purchasing decisions – their significance to the industry from farm gate to supermarket shelf becomes all too clear."

Scientist and inaugural recipient of the ADIC's Outstanding Service Award (OSA) in 2010, Dr Anne Astin, described women's involvement in the industry as an important chapter in the history of Australian agriculture.

"Whether it's on-farm, in the factory or the complex world of agri-politics, women continue to play a leading, if sometimes unheralded role, within the industry," Dr Astin said.

"We can and must do more, as an industry and as a community to recognise and celebrate women's unique and enduring contribution to Australian dairy."

Mr Campbell thanked the event's keynote speaker, Carolyn Creswell, founder and Managing Director of [Carman's Fine Foods](#).

"Carolyn's success with Carman's is an inspiration to a generation of young men and women and demonstrates in particular, how it is possible to balance success in business with family life," he said.

Mr Campbell said in dairying regions and rural and regional Australia more generally, there has been a shift in the workforce, with more women working (46% of the workforce) and more men working part-time.

"This trend reflects the changing face of the modern Australian workforce, and the dairy industry is no exception," he said.

"Over time, we will likely see more women involved in the industry and it's important that we continue to focus our efforts in promoting the industry as an attractive career choice into the future."

Mr Campbell thanked women involved at every level of the industry for their dedication, passion and commitment to Australian dairy.

To view the 'Celebrating Legendairy Women' video launched at the breakfast, [click here](#).

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