

Media Release



Thursday 27 November 2014

Three New ADF Directors elected at AGM

For immediate release

Australian Dairy Farmers Limited
Level 2, Swann House
22 William Street
Melbourne Victoria 3000

Phone +61 3 8621 4200
Fax +61 3 8621 4280

www.australiandairyfarmers.com.au

ABN 76 060 549 653

Australian Dairy Farmers' Business Members today elected three new Business Directors to the Board, Simone Jolliffe, David Basham and Tyran Jones at the second consecutive ADF Annual General Meeting.

With significant experience in the dairying business, all three Board members are exceedingly qualified for their roles, with each bringing a unique perspective to the table.

Outgoing Board members, Chris Griffin and Peter Evans announced in September that they would retire at the end of their respective terms and therefore did not seek re-election. ADF President, Noel Campbell spoke highly of both directors.

"On behalf of ADF I would like to thank Chris Griffin and Peter Evans for their tireless contribution to ADF over the years, and for their strong commitment to dairy," Mr Campbell said. "We are a stronger organisation for their involvement."

Simone Jolliffe, who has been re-elected to the ADF Board having fulfilled a casual vacancy, has been on the board of Dairy NSW since 2010, and became Deputy Chair in 2013. Simone has a Bachelor of Rural Science, and is the current Chair of the Inland Elite Dairy Network.

As President of the South Australian Dairyfarmers' Association since 2005, David Basham has been a lively advocate for the dairy industry over many years. David has been instrumental in the development of SADA Fresh Milk.

Tyran Jones is the current President of United Dairyfarmers of Victoria, and a committed member of the ADF National Council. With a Bachelor of Engineering, Tyran is an advocate for agriculture innovation and adapting new technologies on farm.

ADF President, Noel Campbell welcomed the new additions to the Board, and thanked the outgoing directors for their service.

"It's a pleasure to welcome our directors to the Board" Mr Campbell said. "Their vision and ideas will help ADF in its work to promote the interests and sustainable profitability of all Australian dairy farmers."

The ADF Board is comprised of four farmer directors Noel Campbell, Simone Jolliffe, David Basham and Tyran Jones, and one independent director, Dr Anne Astin.

-ends-

About Australian Dairy Farmers:

Australian Dairy Farmers Limited (ADF) is a not-for-profit organisation representing the interests of Australian dairy farmers. We are a strong collective voice to Government and the community on national issues affecting dairy farmers and their profitability.

The ADF has a long history of successfully lobbying for the rights of dairy farmers on many fronts – including trade, value chain, water, carbon and animal health and welfare issues.

For further information contact:

Shona McPherson
Media Officer

Australian Dairy Farmers Office
Tel: (03) 8621 4200
Email: media@australiandairyfarmers.com.au

[@AusDairyFarmers](#)

