



Australian Dairy Industry Council Inc.

Media Release

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Australian Dairy says innovation key to on farm profitability

For Immediate Release

Over 230 of Australia's leading dairy representatives from across the whole value chain, gathered in Melbourne this morning for the annual Australian Dairy Industry Council (ADIC) Industry Leaders Breakfast.

Centred on the theme of 'sustainable farm profitability and innovation', the Breakfast provided the opportunity for members of the industry to discuss the innovative use of genomics to grow and strengthen dairy going forward.

Irish dairy farmer and genetics innovator, Patrick Kelly was the keynote speaker at the Breakfast, sharing his insights into how herd improvement strategies have helped Irish dairy farming to flourish.

"Genetic gain is a crucial component of farm profitability and provides excellent returns on investment," Mr Kelly said.

"Ultimately, profitable dairy farmers underpin a profitable dairy industry."

The Breakfast also marked the official launch of two key industry initiatives that will contribute considerably to the future prosperity of dairy; the Australian Dairy Herd Improvement Scheme's National Breeding Objective and the Dairy Industry's Model Share Farming Code of Practice.

ADIC Chairman, Noel Campbell highlighted that it is projects such as these that strategies and projects would help the industry achieve improved prosperity in the long term.

"While many factors that impact dairy farm profitability are beyond our control, there are some sound principles we can apply and achieve for sustainable and profitable farms," Mr Campbell said.

"By taking proactive measures to minimise our industry's environmental footprint, ensure the wellbeing of our people and animals, and maximise our returns we can ensure the enhance our livelihoods and secure a prosperous future for dairy."

The ADIC Industry Leaders Breakfast is an opportunity for key leaders of the dairy industry to discuss the challenges and opportunities facing the whole supply chain, and celebrates the industry's contribution to the economic and social wellbeing of Australia.

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The Australian Dairy Industry Council (ADIC) is the dairy industry's peak policy body. It coordinates industry's policy and represents all sectors of the industry on national and international issues through its two constituent bodies, Australian Dairy Farmers Ltd (ADF) and the Australian Dairy Products Federation (ADPF).

It aims to foster, promote and protect the interests of the Australian dairy industry by driving a whole of industry approach to dairy policy and the development of the dairy industry.

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