



Australian Dairy Industry Council Inc.

Media Release

Friday 28 November 2014

Dairy Industry celebrates Lindsay & Ann Jarvis: ADIC Outstanding Service Award

For Immediate Release

The Australian Dairy Industry Council (ADIC) has today honoured Kiewa Valley dairy farmers, farming couple Lindsay and Ann Jarvis, with the ADIC's Outstanding Service Award. The award was presented at this morning's Dairy Industry Leaders Breakfast held in Melbourne, Victoria.

Celebrating the Jarvis's ongoing contribution to the industry, this esteemed award recognises the tireless efforts of both individuals, and their ongoing commitment to improving the industry's sustainability.

Lindsay Jarvis has dedicated his dairying career to the management of natural resources, actively advocates the use of sustainable on farm practices. Lindsay also spent 31 years as a Director at Murray Goulburn. Ann Jarvis has devoted her time to educating, training and supporting the people of agriculture, particularly women and young farmers.

ADIC Chairman, Noel Campbell commended the achievements of the dairying duo who have been engaged with dairy for over 47 years.

"We are fortunate in the dairy industry to have many men and women with outstanding talent and ability," Mr Campbell said.

"This year Lindsay and Ann Jarvis were unanimously selected by the ADIC Board, for their active participation and promotion of sustainable farm practices in dairy."

Actively involved in farming organisations such as United Dairyfarmers of Victoria since they first began dairying, the Jarvis' have consistently volunteered their time, sharing their wealth of knowledge with the farming community.

Describing their partnership as "one part dreamer, one part doer", Lindsay and Ann practice what they preach, transforming their 280 hectare farm from dry-land irrigation into a contour flood irrigation system, and taking the time to teach young farmers how to make their businesses more sustainable.

"Lindsay and Ann are committed to the ongoing improvement of our industry and are exceedingly generous with their time."

"Their reputation as passionate advocates for dairy is well earned."

With a strong dedication to community involvement, the Jarvis's are also involved in volunteer activities beyond dairy. Lindsay has been a member of the local Country Fire Authority for over 50 years, while Ann donates her time to mentoring students of agriculture, and developing programs such as UDV Professional Dairy-farmer Project.

On behalf of the entire dairy supply chain, the ADIC congratulated Lindsay and Ann Jarvis on their remarkable achievements, and wished them every success going forward.

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