

Media Release



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DairyBase to lift farm profitability, says ADF

For immediate release

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[Australian Dairy Farmers \(ADF\)](#) has welcomed the official launch of Dairy Australia's new web-based farm business management tool DairyBase.

ADF President, Noel Campbell endorsed the tool as a highly valuable resource, which will assist farmers who want to reduce on-farm costs, boost profitability and formulate annual business plans.

"DairyBase provides farmers, service providers and industry with a tool where real farm data can be used to measure performance, acknowledge successes and identify risks," Mr Campbell said.

"Stopping to take stock is essential for good business management and this tool provides a practical, innovative method to delivering more resilient and sustainably profitable farms."

Used in conjunction with other industry resources including the Australian Dairy Industry Council's [Sustainable Farm Profitability Report](#), to be officially launched in Victoria tomorrow, DairyBase will help lift farm profitability.

To learn more about DairyBase go to www.dairyaustralia.com.au

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