
ADF welcomes incoming CEO, Benjamin Stapley

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Australian Dairy Farmers (ADF) has announced the appointment of Mr Benjamin (Ben) Stapley as the incoming Chief Executive Officer (CEO) of Australia's peak dairy farm body.

With a strong background in member advocacy, stakeholder engagement, policy development and media management, Mr Stapley comes into the role after two years as Director of Policy and Regulation at the Plastics and Chemicals Industries Association (PACIA).

Mr Stapley's expertise in developing and executing strategic advocacy and communications activities will ensure that ADF continues to be a strong advocate for Australia's dairy farmers. Prior engagements have included leading policy, regulatory and advocacy programs for Australia's chemical manufacturers and importers, and for Australia's agricultural chemical suppliers. Mr Stapley brings particular experience in government relations with extensive networks within the Government and bureaucracy central to ADF's interests.

Previous roles with the Commonwealth Government saw Mr Stapley work closely with industry stakeholders to reform and streamline Australia's management systems for environmentally hazardous chemicals.

"ADF is pleased to welcome Ben and I, along with my fellow Directors, National Council and staff look forward to working with him to continually improve the sustainability and profitability of farmers across all dairying regions," ADF President, Noel Campbell said.

Mr Stapley has also attained qualifications in both Law and Architecture.

"Australia's dairy farmers have a very bright future and I am proud to be given this opportunity to work with the ADF Board, staff and farmers to help deliver a vibrant, profitable and sustainable dairy farming sector in Australia," said Mr Stapley.

ADF Interim CEO Dr Clive Noble, who took on the role as a short term break from his consulting business, will continue in the position until 26 August, and Mr Stapley will commence on 1 September 2015.

Mr Campbell thanked Dr Noble for his contribution and service to ADF during his time as Interim CEO and wished him every success in his future endeavours.

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