



Australian Dairy Industry Council Inc.

Media Release

Thursday 15 October 2015

ADIC dinner gives parliament taste of Australian dairy innovation

For Immediate Release

The second annual [Australian Dairy Industry Council \(ADIC\)](#) Dairy Dinner brought together over 100 parliamentarians, advisors, departmental members and industry stakeholders to celebrate Australian dairy's innovative and dynamic value chain, in Canberra last night.

Centred on the theme of *Australian Dairy, Thinking Beyond the Box*, the dinner provided an exciting opportunity for parliamentarians and industry to discuss the role innovation plays in helping the industry grow and strengthen.

With more than \$2 billion dollars invested in farm science and technologies since 1980, innovation has always been pivotal to boosting dairy's profitability and productivity. ADIC Chair, Noel Campbell said that dairy is a dynamic and growing industry, one that more than ever needs to push boundaries.

"As an industry, dairy is working to ensure that the benefits of research, development and extension reach our whole value chain. For every dollar that our industry invests in R,D&E our farmers and processors see three dollars in returns," Mr Campbell said.

"Increasingly volatile market conditions, where input costs continue to go up and capital for investment is limited mean encouraging uptake of innovative technologies is a challenge. Shared government and industry investment in R,D&E is critical to our success."

The dinner highlighted the strong connection between Australian dairy and parliament, with key parliamentarians expressing their support for helping dairy stay ahead of the game. Minister for Agriculture and Water Resources, Barnaby Joyce said the Coalition Government shared the industry's commitment to innovation as a way of improving dairy farmer productivity and profitability.

"Through our Agricultural Competitiveness White Paper, the Coalition Government is delivering a range of initiatives across a number of key areas to strengthen dairying in Australia such as boosting funding for R&D, biosecurity and water infrastructure, developing more innovative and collaborative business models for farmers and establishing an ACCC Commissioner for Agriculture.

"In addition to the White Paper measures, the conclusion of free trade deals with Korea, Japan and China, as well the recent Trans-Pacific Partnership Agreement will help to significantly grow demand for Australian dairy products well into the future," Minister Joyce said today.

Shadow Minister for Agriculture, the Hon. Joel Fitzgibbon commended the industry on working to progress the [Dairy Industry Vision for 2025](#).

"Dairy is increasingly part of Australia's economic future and it is great to join so many industry participants who share a vision for a more innovative, efficient, and sustainably profitable sector."

Leaders in Australian dairy innovation, including CEO of the Dairy Futures CRC, Dr David Nation as well as dairy farmer and 2014 Nuffield Scholar, Aubrey Pellett provided guests with insight into a few key advancements in dairy technology and science.

Guests, including ADIC directors, state farmer representative leaders, executives from dairy's processors, as well as members of parliament, enjoyed a dairy inspired menu designed to showcase the industry's dynamic, world-class produce, including this years Grand Dairy Award cheese winners.

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The Australian Dairy Industry Council (ADIC) is the dairy industry's peak policy body. It co-ordinates industry's policy and represents all sectors of the industry on national and international issues through its two constituent bodies, Australian Dairy Farmers Ltd (ADF) and the Australian Dairy Products Federation (ADPF).

It aims to foster, promote and protect the interests of the Australian dairy industry by driving a whole of industry approach to dairy policy and the development of the dairy industry.

Learn more about the Australian Dairy Vision [here](#).

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