



*Australian Dairy Industry Council Inc.*

**Media Release**

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**Friday 27 November 2015**

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**Shirley Harlock celebrated for contribution to Australian dairy industry**

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**For Immediate Release**

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The Australian Dairy Industry Council (ADIC) has recognised Victorian dairy farmer and advocate, Shirley Harlock for her contribution to the industry, with the 2015 Outstanding Service Award. The award was presented at this morning's Dairy Industry Leaders Breakfast held in Melbourne, Victoria.

The award celebrates the lives and careers of industry participants whose contribution has significantly shaped the dairy community and beyond for the benefit of the whole value chain.

Outgoing ADIC Chair, Noel Campbell said Mrs Harlock has been key player in shaping the policy landscape for Australian dairy since joining the industry over four decades ago.

"Shirley has consistently endeavoured to grow and promote dairy's valuable contribution to Australian communities. She is a valuable leader in the industry, whose enthusiasm, expertise and professionalism are exemplary," Mr Campbell said.

"Shirley has a strong belief in advancing industry change through science and innovation. This has seen her advocate for the continued investment in research and development to industry, government and the broader community.

"For over four decades, Shirley has been extensively involved with industry representation, helping to find practical, effective solutions to its challenges. Her philosophy that "if you're not involved, you're part of the problem" has importantly meant that Shirley brought many in the dairy community along with her."

Shirley has held local and executive positions with United Dairyfarmers of Victoria, and was a Director of Australian Dairy Farmers (ADF). She also served as Chair of Dairy Food Safety Victoria for ten years, during which she devoted her time to demonstrating dairy's commitment to high quality, safe products. In 2005, Shirley was appointed Chair of the Dairy Australia Future Dairy project, charged with research, development and adoption of robotic technology for Australian dairy farms.

In partnership with her husband John, Shirley continues to actively operate dairy farms in Warrnambool, Victoria and support farms in South Australia. Shirley's involvement continues as chair of the Sustainable Agricultural Fund.

"Shirley has a passionate belief that the dairy industry holds an important place in Australian society, not just through the provision of a highly nutritious, safe product but also through continuous improvement of our animal and environmental practices."

On behalf of the entire dairy supply chain, the ADIC congratulated Shirley Harlock on her remarkable achievements, wishing her every success going forward.

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*The Australian Dairy Industry Council (ADIC) is the dairy industry's peak policy body. It co-ordinates industry's policy and represents all sectors of the industry on national and international issues through its two constituent bodies, Australian Dairy Farmers Ltd (ADF) and the Australian Dairy Products Federation (ADPF).*

*It aims to foster, promote and protect the interests of the Australian dairy industry by driving a whole of industry approach to dairy policy and the development of the dairy industry.*

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