
ADF Welcomes appointment of ACCC Agricultural Commissioner

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Australian Dairy Farmers' (ADF) has welcomed Mick Keogh OAM's appointment as the Australian Competition and Consumer Commission's (ACCC) first Agricultural Commissioner.

Mr Keogh brings a wealth of agriculture industry knowledge and experience to the new position. Mr Keogh has researched and written on the impact of supermarket dominance and the struggle for governments to find an appropriate response to ensure markets remain fair. ADF believes this awareness will be invaluable to the role.

ADF President, Simone Jolliffe said Mr Keogh's appointment delivered on a key outcome of the Agricultural Competitiveness White Paper that would help drive competitiveness across the agriculture supply chain.

"ADF in collaboration with its State member organisations has long advocated for the ACCC to increase engagement with the agriculture sector, to help foster a stronger business environment for our farmers," Mrs Jolliffe said.

"Mr Keogh's appointment is a good step toward ensuring farmers' interests are recognised and understood. We look forward to working with him and the ACCC's Agriculture Engagement Unit to ensure a transparent, fair supply chain."

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