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ADF continues to call for early opening milk prices

For Immediate Release

Australian Dairy Farmers (ADF) has acknowledged Warrnambool Cheese and Butter's (WCB) early announcement of their opening milk price today, the timing of which provides farmers with much-needed certainty.

ADF Acting President, David Basham said the opening price of \$4.80 is extremely disappointing, however by making the announcement early suppliers have the opportunity to properly budget and plan for the season ahead.

"There is no denying that this low price is going to hurt. Having said this, we recognise that WCB have heeded the industry's call for earlier pricing announcements," Mr Basham said.

"ADF is urging all processors to follow suit and urgently communicate their opening price as soon as possible to help farmers plan and make important on-farm decisions. Give farmers a fair go."

ADF continues to push for increased transparency throughout the dairy supply chain, and will work with members to build a fairer pricing system.

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